

## YouTube Content Template

Keywords to focus on	
Content	
Title (keyword first)	
Description Include your keyword a couple of times Min 250 words	
Upload thumbnail Yes/No	
Playlist	
Audience Made for kids or No	
More Options Tags	
Subtitles	



# The Digital Guide's Useful Resources

Video Elements	
Add an end screen	
Add cards	
Visibility	
Save or Publish Private/ Unlisted or Public	
Schedule	